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Loose-Leaf Microeconomics Brief Edition

Oct 09 2020 McConnell, Brue and Flynn's Microeconomics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook.

Microeconomics: Brief Edition tailors the core concepts from proven leader Microeconomics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition,

Microeconomics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest

in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Economics with Connect Plus, Global

Edition Apr 14 2021 OVERVIEW McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

GLOBAL EDITION Reorganized chapters to move international economics topics closer to the front of the book, including adding a web chapter into the physical textbook. New feature box and in-text examples that reflect a more global mix of countries, companies, and personalities. Globally-focused data throughout the text and figures to illustrate topics such as the uses of money, oil production in OPEC nations, and global interest rates. Updated discussion of exchange rates to focus on the euro and euro-area countries. Revised end-of-chapter material highlighting Asian, African, Central American, and European examples. Economics Jul 18 2021 McConnell-Brue's Economics 15 is the best-selling textbook and has been teaching students in a clear, unbiased way for 40 years. The 14th edition grew market share because of its clear and careful treatment of principles of economics concepts, its balanced coverage, and its patient explanations. More students have learned their

principles of Economics from McConnell-Brue than any other text 12 million of them. The 15th edition is a substantial revision that delivers a tighter, modern, Internet-savvy book. [ISE Microeconomics, Brief Edition](#) Mar 14 2021
Alternate Edition for Economics Aug 07 2020
McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. This is the macro-first alternate edition for use with macroeconomics-first sequences.
Loose-leaf for Macroeconomics Jul 06 2020
McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible.

Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.
Essentials of Economics Feb 10 2021
Building on the tremendous success of their best-selling Economics, Brue, McConnell, and Flynn have revised their one-semester approach in Essentials of Economics, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.
Looseleaf Version of Economics Brief Edition with Connect Access Card May 16 2021
McConnell, Brue and Flynn's Economics:

Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Economics: Brief Edition tailors the core concepts from proven leader Economics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Economics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.
Macroeconomics Aug 31 2022
McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues,

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Essentials of Economics Dec 23 2021
Resource added for the Economics 10-809-195 courses.

EBOOK: Economics: A Southern African Context, 3e Mar 02 2020 Economics studies how people, businesses and governments use resources. What shapes our decisions? How do we allocate goods and services? What does a rational choice look like? In this third edition of *Economics: A Southern African Context*, the authors expertly guide us through the key principles of economics, providing a solid foundation in the subject. The text combines relevant Southern African examples with a clear and accessible narrative. By encouraging critical engagement with economic theories, it provides a basis for examining today's economic, social, and political issues. Key Features: •A new structure to refocus the book and align with teaching •Additional online chapters, including the Economics of Pandemics, available in Connect® •Fully updated pedagogy, including Interactive Graphs, Last Word, and Quick Quiz boxes

•Discussions on new developments in economics, such as the consequences of COVID-19 and the impact of BRICS membership on trade in South Africa •Revised end-of-chapter content to test comprehension, including Review Questions, Discussion Questions and Problems, available in Connect®

Economics: A Southern African Context is available with McGraw Hill's Connect®, the online learning platform which features resources to help faculty and institutions improve student outcomes and course delivery efficiency. Jan J. Janse van Rensburg is a lecturer at the University of Pretoria. His main area of interest is in teaching and course development with a focus on Principles of Economics. He also specializes in Health Economics, concentrating on the economic effects and costs of substance abuse. Campbell R. McConnell was a professor at the University of Nebraska-Lincoln, where he taught from 1953 until his retirement in 1990. Stanley L. Brue is a professor at Pacific Lutheran University, where he has been honoured as a recipient of the Burlington Northern Faculty Achievement Award. Sean M. Flynn is an associate professor of economics at Scripps College in Claremont, California.

Economics May 28 2022
Economics with Connect Access Card and Study Guide Nov 29 2019
McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It

has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.

[Loose Leaf Version of Macroeconomics with Connect Access Card](#) Dec 11 2020 McConnell, Brue and Flynn's *Macroeconomics: Brief Edition, 2e* comes from the same author team as the market-leading *Principles of Economics* textbook. *Macroeconomics: Brief Edition* tailors the core concepts from proven leader *Macroeconomics, 19th edition* to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, *Macroeconomics: Brief Edition, 2e* continues to be innovative while teaching students in a clear, unbiased way.

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Economics For Dummies Aug 26 2019 Grasp the history, principles, theories, and terminology of economics with this updated bestseller Since the initial publication of *Economics For Dummies* in 2005, the U.S. has endured a number of drastic changes and events that sent its economy into a tailspin. This newly revised edition presents updated material about the recent financial crisis and the steps taken to repair it. Packed with refreshed information and relevant new examples from today's economy, it gives you a straightforward, easy-to-grasp understanding of how the economy functions-and how it influences personal finances. New information on deciphering consumer behavior Refresh coverage of fiscal and monetary policies A new chapter on health care policy and the financial crisis Presenting complex theories in simple terms and helping you decode the jargon,

understand the equations, and debunk the common misconceptions, *Economics For Dummies* tackles the topic in terms you can understand.

Macroeconomics Apr 02 2020

Microeconomics Mar 26 2022

McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that

your class time is more engaging and effective. **Loose Leaf Microeconomics with Connect Access Card** Oct 28 2019

McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners. *Macroeconomics Brief Edition* Jun 28 2022 McConnell, Brue and Flynn's *Macroeconomics: Brief Edition*, 2e comes from the same author team as the market-leading *Principles of Economics* textbook. *Macroeconomics: Brief Edition* tailors the core concepts from proven leader *Macroeconomics*, 19th edition to create

a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, *Macroeconomics: Brief Edition, 2e* continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Economics Dec 31 2019

Economics, Brief Edition Oct 21 2021

McConnell, Brue and Flynn's *Economics: Brief Edition, 2e* comes from the same author team as the market-leading *Principles of Economics* textbook. *Economics: Brief Edition* tailors the core concepts from proven leader *Economics, 19th edition* to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, *Economics: Brief Edition, 2e* continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the

economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. **Microeconomics** Aug 19 2021 COURSE A one-semester Principles of Microeconomics course. Found either as the first course in Economics at the undergraduate level or at the MBA level. McConnell/Brue/Flynn is the market-leading text and should be compared to any mid-level school that is searching for a well-balanced, neutral text; it is an excellent committee book. OVERVIEW McConnell, Brue, and Flynn's *Microeconomics: Principles, Problems, and Policies* is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

GLOBAL EDITION Reorganized chapters to move international economics topics closer to the front of the book, including adding a web chapter into the physical textbook. Globally-focused data throughout the text and figures to illustrate issues such as emigrant remittances, agricultural subsidies, global union density, and international mergers. Updated discussion of exchange rates to focus on the euro and euro-area countries. Revised end-of-chapter material highlighting Asian, African, Central American, and European examples. Special Global Edition of Connect Plus, McGraw-Hill's web-based assignment and assessment platform with eBook access, which helps students learn faster, study more efficiently and retain more knowledge.

Loose-leaf Economics Jul 26 2019 McConnell, Brue, and Flynn's *Economics: Principles, Problems, and Policies* is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. *Macroeconomics* Feb 22 2022

McConnell/Brue/Flynn has long set the

standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible.

Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.

Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Microeconomics Apr 26 2022 McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds

upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Loose Leaf Version of Macroeconomics

Brief with Connectt Access Card May 04

2020 McConnell, Brue and Flynn's Macroeconomics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook.

Macroeconomics: Brief Edition tailors the core concepts from proven leader Macroeconomics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Macroeconomics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason

accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Loose Leaf for Microeconomics, Brief

Edition Nov 21 2021 McConnell, Brue and Flynn's Microeconomics: Brief Edition, 3e comes from the same author team as the market-leading Principles of Microeconomics textbook. Microeconomics: Brief Edition tailors the core concepts from proven leader

Microeconomics, 21st edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 21st edition, Microeconomics: Brief Edition, 3e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect Economics- McConnell Brief 3e also brings a robust set of digital tools to engage today's students. From SmartBook to videos and interactive graphs, students have the tools to

learn economics principles and apply how it relates to their everyday lives.

Loose-leaf for Macroeconomics Sep 19 2021
McConnell, Brue, and Flynn's *Economics: Principles, Problems, and Policies* is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

Economics Jul 30 2022
McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's

students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook.

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Macroeconomics with Connect Jan 12 2021
McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of

LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.
Loose Leaf Economics Jun 24 2019
McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.
Economics Nov 02 2022
McConnell, Brue, and Flynn's *Economics: Principles, Problems, and Policies* is the #1 Principles of Economics textbook in the world. It continues to be

innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. [Loose Leaf Economics with Connect Access Card](#) Sep 27 2019 McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit

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[Loose Leaf for Microeconomics](#) Sep 07 2020 McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners. **Economics** Jun 16 2021 **Microeconomics Brief Edition** Jan 24 2022 McConnell, Brue and Flynn's Microeconomics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Microeconomics: Brief Edition tailors the core concepts from proven leader Microeconomics, 19th edition to create a concise introduction to the course that is

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The Evolution of Economic Thought Nov 09 2020 In this scholarly and timely presentation of the history of economic thought, you'll see

how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. **THE EVOLUTION OF ECONOMIC THOUGHT, 8e** covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Economics Oct 01 2022

Loose Leaf Macroeconomics with Study Guide Jun 04 2020 McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the

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